

The **IBCS® Certified Consultant course** is ideal for professionals with substantial experience in controlling or Business Intelligence projects who aim to implement the **International Business Communication Standards (IBCS)** within their own organizations or client engagements.

Who is this course for?

- + Freelance professionals providing consulting services
- + Employees of consulting firms
- + Individuals seeking to broaden their expertise in IBCS

Prerequisites

Attending IBCS Certified Consultant certification course requires becoming IBCS Certified Analyst first.

The participants of IBCS Certified Consultants are required to sign agreement (which is sent before the course to review) and submit the examples before the course.

Languages: English, German

Form: classroom; inhouse (on demand)

Program

The course is divided into 3 days during which participants practice:

IBCS with SUCCESS

- + Conceptual rules
- + Perceptual rules
- + Semantic rules

SAY and STRUCTURE

- + Rules for conveying a message and organizing content
- + Barbara Minto's Pyramid Principle

Group exercise on conceptual design

- + Create a storyline by applying the Pyramid Principle
- + Design charts for presenting the storyline
- + Presentation and discussion of results

EXPRESS

- + Rules for choosing the proper visualization
- + Discussion of inappropriate chart types

SIMPLIFY and CONDENSE

- + How semantic notation helps to avoid clutter
- + A systematic approach for increasing information density

CHECK

- + Scaling rules for ensuring visual integrity
- + How semantic notation can help to avoid scaling issues

Group exercise on how to convince management

- + Creating a real-life before-and-after example
- + Presentation and discussion of results

Enablement

- + Management sponsorship
- + Notation manual
- + Software support

Evening home exercise

Task assignment and individual preparation of a brief presentation for Day 3

Presentations of results

- + Short presentations of the homework results
- + Discussion in a plenary session

Exam

Certification test with 10 open text questions about IBCS

Open topics

Discussion of topics for future versions of IBCS

Conclusion

Feedback and next steps

After the course to become IBCS Certified Consultant you must submit your two works samples based on IBCS rules.

Resources you will receive

- + [IBCS TOP TEN](#) poster
- + [Solid, outlined, hatched](#) book
- + coaching sessions for creating your work samples
- + access to exclusive events – [ICC workshops](#) and [IBCS Annual Conferences](#)

Attendance fee:

3 500 EUR net

1 900 EUR net for low-income countries and academic staff

The price includes the three-day certification course, the examination, the supervision of the work samples, the certificate, the setup of a personal profile page on [ibcs.com](#), and then corresponding announcements.

The follow-up recertification costs EUR 1 500 (+ VAT) every year after submitting work samples.

IBCS Trainers:



[Jürgen Faisst](#)



[Rolf Hichert](#)



[Edyta Szarska](#)

Upcoming dates:

2026-04-15..17 Konstanz (de)

2026-05-13..15 Warsaw (en)

2026-10-28..30 Konstanz (de)

