

The **IBCS® Certified Consultant course** is ideal for professionals with substantial experience in controlling or Business Intelligence projects who aim to implement the **International Business Communication Standards (IBCS)** within their own organizations or client engagements.

## Who is this course for?

- + Freelance professionals providing consulting services
- + Employees of consulting firms
- + Individuals seeking to broaden their expertise in IBCS

## Prerequisites

Attending IBCS Certified Consultant certification course requires becoming IBCS Certified Analyst first.

The participants of IBCS Certified Consultants are required to sign agreement (which is sent before the course to review) and submit the examples before the course.

**Languages:** English, German

**Form:** classroom; inhouse (on demand)

## Program

The course is divided into 3 days during which participants practice:

### IBCS with SUCCESS

- + Conceptual rules
- + Perceptual rules
- + Semantic rules

### SAY and STRUCTURE

- + Rules for conveying a message and organizing content
- + Barbara Minto's Pyramid Principle

### Group exercise on conceptual design

- + Create a storyline by applying the Pyramid Principle
- + Design charts for presenting the storyline
- + Presentation and discussion of results

### EXPRESS

- + Rules for choosing the proper visualization
- + Discussion of inappropriate chart types

### SIMPLIFY and CONDENSE

- + How semantic notation helps to avoid clutter
- + A systematic approach for increasing information density

### CHECK

- + Scaling rules for ensuring visual integrity
- + How semantic notation can help to avoid scaling issues

### Group exercise on how to convince management

- + Creating a real-life before-and-after example
- + Presentation and discussion of results

### Enablement

- + Management sponsorship
- + Notation manual
- + Software support

### Evening home exercise

Task assignment and individual preparation of a brief presentation for Day 3

### Presentations of results

- + Short presentations of the homework results
- + Discussion in a plenary session

### Exam

Certification test with 10 open text questions about IBCS

### Open topics

Discussion of topics for future versions of IBCS

### Conclusion

Feedback and next steps

After the course to become IBCS Certified Consultant you must submit your two works samples based on IBCS rules.

## Resources you will receive

- + [IBCS TOP TEN](#) poster
- + [Solid, outlined, hatched](#) book
- + coaching sessions for creating your work samples
- + access to exclusive events – [ICC workshops](#) and [IBCS Annual Conferences](#)

## Attendance fee:

3 500 EUR net

1 900 EUR net for low-income countries and academic staff

The price includes the three-day certification course, the examination, the supervision of the work samples, the certificate, the setup of a personal profile page on [ibcs.com](#), and then corresponding announcements.

The follow-up recertification costs EUR 1 500 (+ VAT) every year after submitting work samples.

## IBCS Trainers:



[Jürgen Faisst](#)



[Rolf Hichert](#)



[Edyta Szarska](#)

## Upcoming dates:

2026-04-15..17 Konstanz (de)

2026-05-13..15 Warsaw (en)

2026-10-28..30 Konstanz (de)

