Minutes of General Assembly, June 18, 2015

Dienstag, 16. Juni 2015   13:51

1. **Welcome**
Rolf Hichert, as President of the Executive Board, opened the 3rd General Assembly. He thanked to Philips for the kind hostility of this Assembly and the Annual Conference of the next day.

2. **Minutes of the General Assembly of June 23th, 2014**
The Assembly accepted the minutes without any discussion.

3. **President´s Annual Report**
Rolf Hichert told us what were the main activities the last 12 month:
Standards with draft 1 and 2, see point 6.
Besides many speeches and lectures in the German speaking countries, IBCS was presented internationally at different occasions in Zagreb, Vancouver, Barcelona, Bengaluru, and Nice. IBCS got an invitation for the SAP TechEds in Las Vegas and Barcelona.

4. **Financial Status per 31st of December 2014, Report of the Auditors**
Johannes von Mulert presented the financial situation, see Annual Report, Appendix 1 and the Report of the Auditors, Appendix 2.
The Assembly accepted the Annual Report without any discussion.

5. **Election of the Executive Board and the Auditor**
The Executive Board with Rolf Hichert, Johannes von Mulert and Heinz Steiner were reelected.
As Auditors were elected Beat Honegger and Holger Gerhards.

6. **Release of IBCS Version 1.0**
Jürgen Faisst as Process Manager for the change of the Standards informed us about the time-table for draft 2. There were little changes of the content from Draft 1. The main part was to align the IBCS Standards with the well-known SUCCESS rules set. Now Draft 2 fits perfect together with SUCCESS. It is based on the three pillars (text of the introduction):

1 **Conceptual rules** help to clearly relay content by using an appropriate storyline. They correspond with the SUCCESS rule sets SAY and STRUCTURE based on the work of authors such as Barbara Minto. Their wide acceptance stems from their scientific, experimental, and practical experience foundation.

2 **Perceptual rules** help to clearly relay content by using an appropriate visual design. They correspond with the SUCCESS rule sets EXPRESS, SIMPLIFY, CONDENSE, and CHECK, based on the work of authors such as William Playfair, Willard Cope Brinton, Gene Zelazny, Edward Tufte and Stephen Few. Again, the wide acceptance of these rules stems from their scientific, experimental, and practical experience basis.

3 **Semantic rules** help to clearly relay content by using a uniform notation *(IBCS Notation).*They correspond with the SUCCESS rule set UNIFY based on the work of Rolf Hichert and other *IBCS Association* contributors. As they are manifested by convention, rather than scientific or practical experience, semantic rules must first be more widely accepted to become a standard.

Some figures:
The Standards content 229 topics. The community commented on 54 of those topics. All in all we got 117 comments. The statistics on suggested changes of Draft 2 is as follows:
+The comments on 16 topics were accepted.
+The comments on 6 topics were rejected.
+13 commented topics need further investigation.
+19 commented topics do not require any action.

For details see the Documentation of Changes, Appendix 3.

The Active Members accepted the suggestions and released Version 1.0 of the IBCS Standards after a short discussion unanimously.

7. **Outlook 2015 and 2016**
Rolf Hichert pointed out that we want to change the tasks of the active member. An active member should participate more active for the development of IBCS instead of paying a contribution of 150 CHF. Furthermore the administrative process was to high specially with the international payments. He proposed that the member fee for active as well passive membership for 2016 should be 0 CHF. The financial needs of the Association will be covered in the future with donates.
The Assembly accepted this proposal unanimously.

8. **Miscellaneous**
The active members should declare the activities they plan within the next 12 month to promote IBCS. This could be the participation of specific topics (e.g. marketing, speeches, articles and other promotion activities).
Open forum: We should have the possibility to place questions and problems regarding IBCS topics on the website.
Companies using IBCS should be organized animated to get involved in IBCS-A.

Appendixies:
1 Annual Report
2 Report of the Auditors
3 Documentation of Changes
4 List of Participants

Heinz Steiner, June 24, 2015