

IBCS® ANNUAL CONFERENCE

Session 4: How to talk about IBCS® to different
groups of stakeholders? Boards of Directors

London 8th June 2018

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Obstacles

Lack of adequate Information

Inadequate Structure

Lack of Role Clarity & Strategic Focus in Board Agendas

Dysfunctional Boardroom Dynamics

Questions

▶ What information do we need?

▶ Which is the appropriate structure?

▶ Identify them, which are and which are not

▶ How to achieve an appropriate dynamic?

Obstacles

Proposed Solutions

Lack of adequate Information



BBE = BBB (Using IBCS®) + ESG + BSI

Inadequate Structure



Board Refreshment

Lack of Role Clarity & Strategic Focus in Board Agendas



Agenda that integrates the roles + Strategic Emphasis

Dysfunctional Boardroom Dynamics



Deliberation (aristocratic + socratic)

ESG: Environmental/Social/Governance

BBE: Board Book Extended

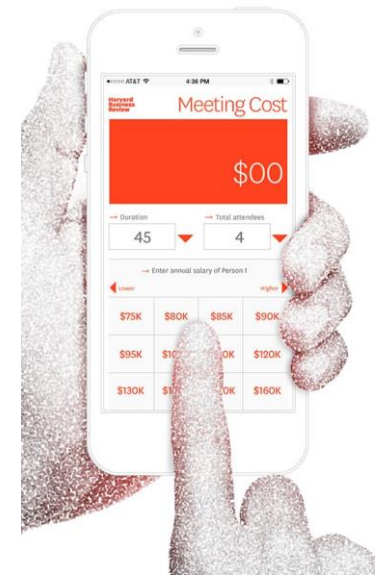
BBB: Board Book Basic

BSI: Strategic information Brief

	Information Systems (IS)	Controlling	Management	Board of Directors
	Develop systems and provide data	Analyze data & create messages	Evaluate the messages and take decisions	Overseeing decisions & Govern effectively
Quality Improvement	1	2	3	4
Reaction Time reduction	5	6	7	8
Cost Reduction	9	10	11	12

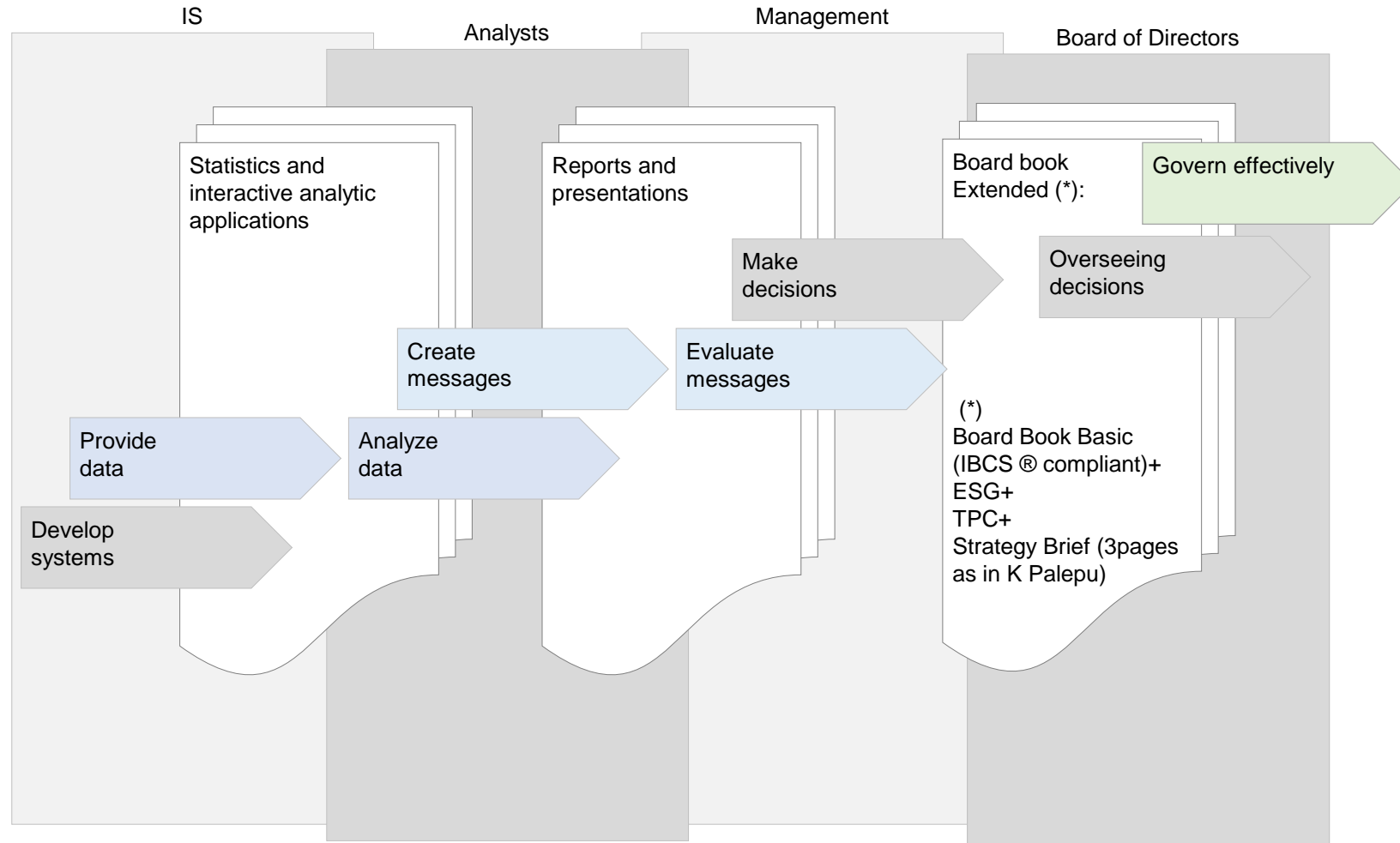
Calculate the cost of your meetings:

<https://hbr.org/2016/01/estimate-the-cost-of-a-meeting-with-this-calculator>



Reports and presentations convey a message, whereas statistics don't

- Reports, presentations, and statistics in the process to support decision making and overseeing decisions. From IT to the Board of Directors.



ESG: Environmental/Social/Governance
TPC: Team Training/Processes/Customer

ROLES

or the Board of Directo

Roles:Board Functions

1 Strategy

2 Results
(Performance
Reports)

3 Succession CEO,
Board Training and
Managing team
development

4 Evaluation

5 Compliance & ERM

The R+A+A+R Model©: AGENDA

ROLES

Roles+Agenda+Reporting Model : Aligning Roles, Agenda, Analysis & Reporting for the Board of Directors

Annual Board Agenda						Roles:Board Functions
Annual Strategy Meeting						
Strategy Initiatives Monitoring	Strategy Execution Monitoring	Strategy Execution Monitoring	Strategy Initiatives Monitoring	Strategy Execution Monitoring	Strategy Execution Monitoring	1 Strategy
T+P+C (Training+ Processes+ Cust.Value)	T+P+C		T+P+C	T+P+C	Budgeting+ Planning	
Results	Results	Results	Results	Results	Results	2 Results (Performance Reports)
Annual Accounts Preparation	Audit Report Reading	AGM Preparation		Pre-closing	Interim Audit	
	Board Training	CEO Succession	Managing team development	Board Training		3 Succession CEO, Board Training and Managing team development
					Board Evaluation	4 Evaluation
Risks Review		Compliance	Risks Review		Compliance	5 Compliance & ERM
Ene-Feb	Mar-Apr	May-Jun	Jul-Aug	Sep-Oct	Nov-Dec	

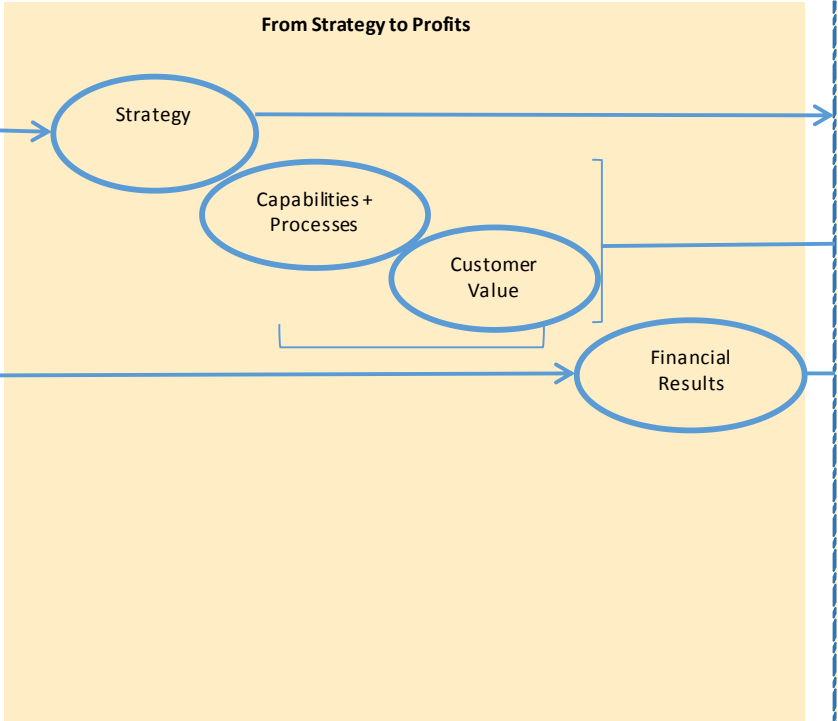
The R+A+A+R Model©: AGENDA

ROLES

ANALYSIS

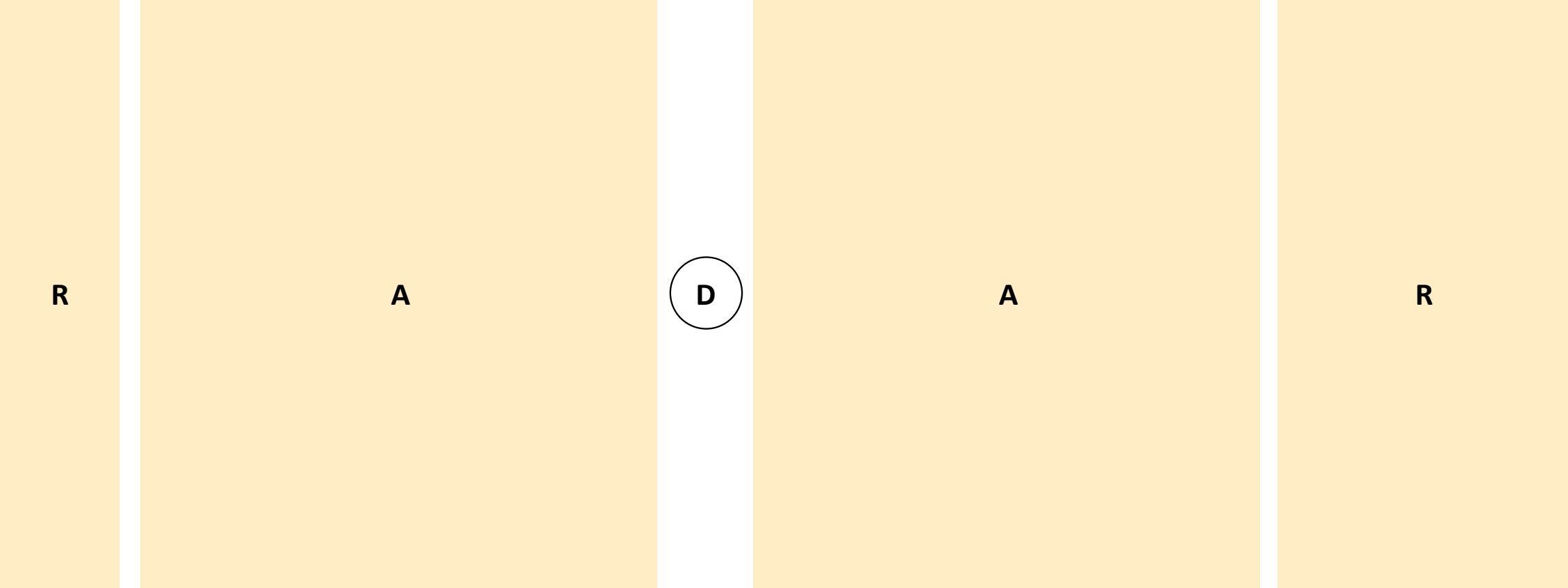
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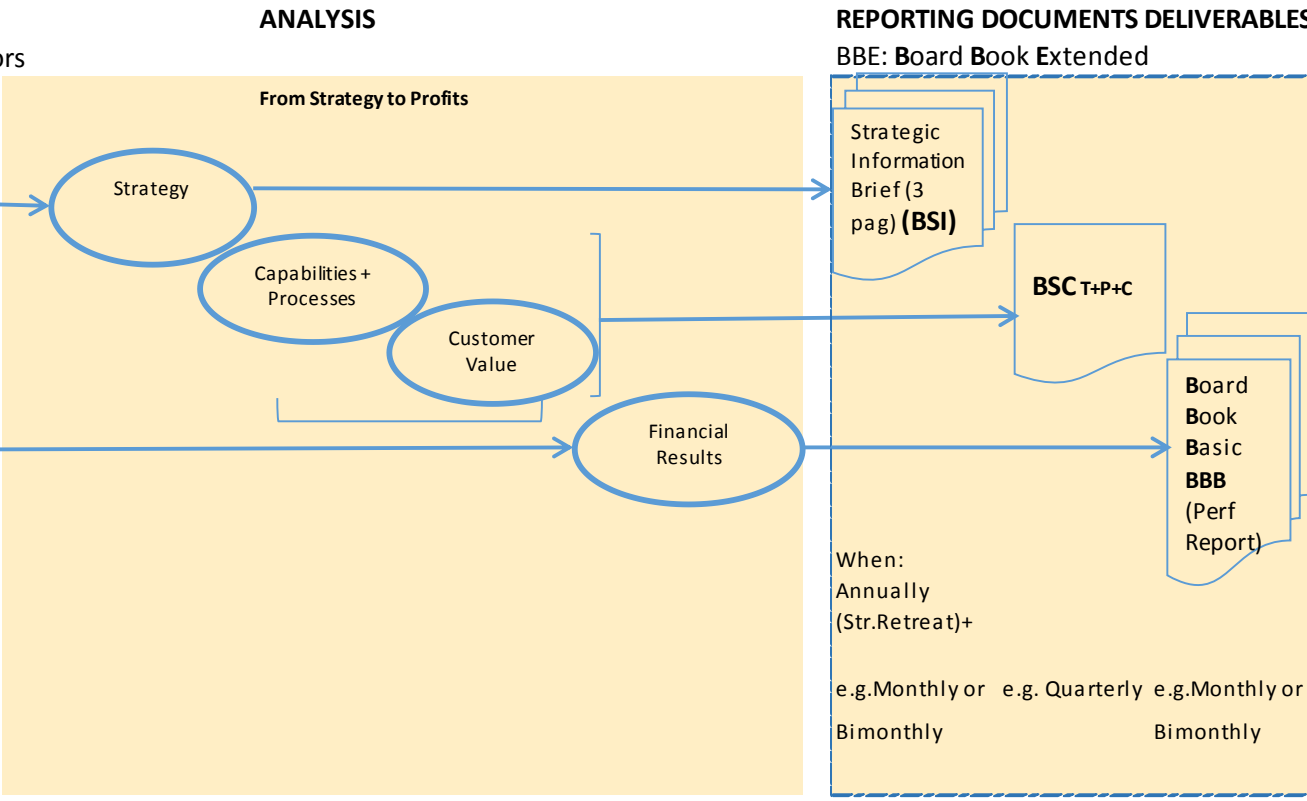
The R+A+A+R Model©:

Roles+Agenda+Reporting Model : Alining Roles, Agenda & Reporting for the Board of Directors; from Strategy to Profits via BSC



The R+A+A+R Model©: AGENDA **ROLES**
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Source: Palepu, Krishna. A variation of the Balance Score Card framework (BSC) by Robert Kaplan & David Norton



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