

The [IBCS® Certified Analyst course](#) is ideal for professionals who create reports, dashboards, or presentations and want to make their communication clearer, more consistent, and more impactful. The course teaches how to apply the **International Business Communication Standards (IBCS)** through real-world examples and hands-on practice.

Who is this course for?

It's made for anyone who wants to learn how to compose clear insights:

- + Management and consulting professionals,
- + Business analysts and controllers,
- + BI experts,
- + other business pioneers.

Languages: English, German, Polish, Italian, Turkish, Croatian, Dutch

Format: public or inhouse (on demand), both available online or classroom

Program

The course is split into two dynamic parts: an **interactive seminar** and a **workshop**, making learning both comprehensive and practical.

PART 1

Compose compelling stories using ISO 24896 notation

+ USE ISO 24896 NOTATION FOR BUSINESS REPORTING

- + **SIMPLIFY:** Avoid clutter
- + **UNIFY:** Apply semantic notation
- + **CHECK:** Ensure visual integrity

+ COMPOSE COMPELLING STORIES

- + **SAY:** Convey a message
- + **STRUCTURE:** Organize content
- + **EXPRESS:** Choose proper visualization
- + **CONDENSE:** Increase information density

PART 2

Application of the **SUCCESS** formula

Put your knowledge into action through team work, case studies, and redesign exercises. You'll practice creating better-structured reports, choosing effective charts, and improving clarity while maintaining trust in your visuals. The course also covers how to introduce IBCS in your organization with a custom notation guide.

Training materials

- + before-and-after examples
- + visual traps real cases
- + clear and unified notations
- + [training handout](#) in PDF
- + success stories of IBCS
- + top templates for reports
- + template of [IBCS notation manual](#) in PDF
- + [poster](#) (classroom) or [poster pictures](#) (online)



Attendance fee:

2 180 EUR net classroom training

1 980 EUR net online training

1 500 EUR net for low-income countries and academic staff (for classroom and online trainings)

IBCS Certified Trainers:

Jürgen Faisst



Rolf Hichert



Edyta Szarska



Paul Damen



Ronald van Lent



Mladen Meter



Esin Özkan



Markus Wolff



Simone Verza

Upcoming dates:**2026-01-27..2026-02-04 Online (en)**

Part 1: 2026-01-27..28

Part 2: 2026-02-03..04

2026-01-30..2026-02-06 Online (it)

Part 1: 2026-01-30

Part 2: 2026-02-05..06

2026-02-17..26 Online (en)

Part 1: 2026-02-17..18

Part 2: 2026-02-25..26

2026-02-24..25 Frankfurt am Main (de)**2026-03-05..06 Warsaw (en)****2026-03-09..11 Zagreb (hr)**

Part 1: 2026-03-09

Part 2: 2026-03-10..11

2026-03-18..19 Warsaw (pl)**2026-03-24..25 Online (de)****2026-04-21..22 Zürich (de)****2026-05-19..20 Düsseldorf (de)**