

The [IBCS® Certified Analyst course](#) is ideal for professionals who create reports, dashboards, or presentations and want to make their communication clearer, more consistent, and more impactful. The course teaches how to apply the **International Business Communication Standards (IBCS)** through real-world examples and hands-on practice.

## Who is this course for?

It's made for anyone who wants to learn how to compose clear insights:

- + Management and consulting professionals,
- + Business analysts and controllers,
- + BI experts,
- + other business pioneers.

**Languages:** English, German, Polish, Italian, Turkish, Croatian, Dutch

**Format:** public or inhouse (on demand), both available online or classroom

## Program

The course is split into two dynamic parts: an **interactive seminar** and a **workshop**, making learning both comprehensive and practical.

### PART 1

#### IBCS with SUCCESS – Successful reports, presentations, and dashboards

Learn the **SUCCESS formula**, which covers seven core principles for effective data communication:

##### + USE ISO 24896 NOTATION FOR BUSINESS REPORTING

- + **SIMPLIFY:** Avoid clutter
- + **UNIFY:** Apply semantic notation
- + **CHECK:** Ensure visual integrity

##### + COMPOSE COMPELLING STORIES

- + **SAY:** Convey a message
- + **STRUCTURE:** Organize content
- + **EXPRESS:** Choose proper visualization
- + **CONDENSE:** Increase information density

### PART 2

#### IBCS Workshop – Application of the SUCCESS formula

Put your knowledge into action through team work, case studies, and redesign exercises. You'll practice creating better-structured reports, choosing effective charts, and improving clarity while maintaining trust in your visuals. The course also covers how to introduce IBCS in your organization with a custom notation guide.

## Training materials

- + before-and-after examples
- + visual traps real cases
- + clear and unified notations
- + [training handout](#) in PDF
- + success stories of IBCS
- + top templates for reports
- + template of [IBCS notation manual](#) in PDF
- + [poster](#) (classroom) or [poster pictures](#) (online)



## Attendance fee:

2 950 EUR net classroom training

2 700 EUR net online training

1 700 EUR net for low-income countries and academic staff (for classroom and online trainings)

## IBCS Certified Trainers:



Jürgen Faisst



Rolf Hichert



Edyta Szarska



Paul Damen



Ronald van Lent



Mladen Meter



Esin Özkan



Markus Wolff



Simone Verza

## Upcoming dates:

### 2026-01-27..2026-02-05 Online (en)

Part 1: 2026-01-27..28

Part 2: 2026-02-03..05

### 2026-01-30..2026-02-06 Online (it)

Part 1: 2026-01-30

Part 2: 2026-02-05..06

### 2026-02-17..27 Online (en)

Part 1: 2026-02-17..18

Part 2: 2026-02-25..27

### 2026-02-24..26 Frankfurt am Main (de)

Part 1: 2026-02-24

Part 2: 2026-02-25..26

### 2026-03-04..06 Warsaw (en)

Part 1: 2026-03-04

Part 2: 2026-03-05..06

### 2026-03-09..11 Zagreb (hr)

Part 1: 2026-03-09

Part 2: 2026-03-10..11

### 2026-03-18..20 Warsaw (pl)

Part 1: 2026-03-18

Part 2: 2026-03-19..20

### 2026-03-24..26 Online (de)

Part 1: 2026-03-24

Part 2: 2026-03-25..26

### 2026-04-21..23 Zürich (de)

Part 1: 2026-04-21

Part 2: 2026-04-22..23

### 2026-05-19..21 Düsseldorf (de)

Part 1: 2026-05-19

Part 2: 2026-05-20..21

