

The [IBCS® Certified Analyst course](#) is ideal for professionals who create reports, dashboards, or presentations and want to make their communication clearer, more consistent, and more impactful. The course teaches how to apply the **International Business Communication Standards (IBCS)** through real-world examples and hands-on practice.

Who is this course for?

It's made for anyone who wants to learn how to compose clear insights:

- + Management and consulting professionals,
- + Business analysts and controllers,
- + BI experts,
- + other business pioneers.

Languages: English, German, Polish, Italian, Turkish, Croatian, Dutch

Format: public or inhouse (on demand), both available online or classroom

Program

The course is split into two dynamic parts: an **interactive seminar** and a **workshop**, making learning both comprehensive and practical.

PART 1

IBCS with SUCCESS – Successful reports, presentations, and dashboards

Learn the **SUCCESS formula**, which covers seven core principles for effective data communication:

- + **UNIFY**: Apply semantic notation
- + **SAY**: Convey a message
- + **STRUCTURE**: Organize content
- + **EXPRESS**: Choose proper visualization
- + **SIMPLIFY**: Avoid clutter
- + **CONDENSE**: Increase information density
- + **CHECK**: Ensure visual integrity

PART 2

IBCS Workshop – Application of the SUCCESS formula

Put your knowledge into action through team work, case studies, and redesign exercises. You'll practice creating better-structured reports, choosing effective charts, and improving clarity while maintaining trust in your visuals. The course also covers how to introduce IBCS in your organization with a custom notation guide.

Training materials

- + before-and-after examples
- + visual traps real cases
- + clear and unified notations
- + [training handout](#) in PDF
- + success stories of IBCS
- + top templates for reports
- + template of [IBCS notation manual](#) in PDF
- + [poster](#) (classroom) or [poster pictures](#) (online)

Attendance fee:

2 950 EUR net classroom training

2 700 EUR net online training

1 700 EUR net for low-income countries and academic staff



IBCS Trainers:



Jürgen Faisst



Rolf Hichert



Edyta Szarska



Paul Damen



Ronald van Lent



Mladen Meter



Esin Özkan



Markus Wolff



Simone Verza

Upcoming dates:

2025-10-10..17 Online (Italian)

Part 1: 2025-10-10

Part 2: 2025-10-16..17

2025-10-13..17 Online (English)

Part 1: 2025-10-13..14

Part 2: 2025-10-15..17

2025-10-14..16 München (German)

Part 1: 2025-10-14

Part 2: 2025-10-15..16

2025-10-20..22 Zagreb (Croatian)

Part 1: 2025-10-20

Part 2: 2025-10-21..22

2025-10-27..29 Warsaw (Polish)

Part 1: 2025-10-27

Part 2: 2025-10-28..29

2025-11-04..06 Berlin (German)

Part 1: 2025-11-04

Part 2: 2025-11-05..06

2025-11-17..27 Online (English)

Part 1: 2025-11-17..18

Part 2: 2025-11-25..27

2025-11-27..2025-12-03 Online (German)

Part 1: 2025-11-27

Part 2: 2025-12-02..03

